

**Pomona Valley Alumnae Chapter
Delta Sigma Theta Sorority, Inc.**

2020 Human Trafficking Awareness Dance-a-thon FAQ

What is a Human Trafficking Awareness Dance-a-thon?

The Human Trafficking Awareness Dance-a-thon is a four hour dance party to raise money to support human trafficking victims. This non-competitive, family friendly event is open to all who want to participate. In addition to dancing, there will be fun dance aerobics and dance instructions, healthy snacks, and lots of other fun activities.

How Does a Dance-a-thon work?

The Human Trafficking Awareness Dance-a-thon is essentially a dancing version of a relay race-without the race. Every team must be represented on the dance floor by at least one team member for the duration of the event, but we encourage team members to dance together anytime.

What Does This Fundraiser Support?

50% of the net proceeds from the Human Trafficking Awareness Dance-a-thon will go to support 2 organizations whose mission is to help victims of human trafficking. 50% of the net proceeds will support our youth programs and scholarships.

Magdalena's Daughters

Magdalena's Daughters Short Term Residential Therapeutic Program is an intensive residential service committed to transforming and enhancing the quality of life for young women who have been sexually exploited or sexually trafficked ranging from 12-18 years of age. Our purpose is to provide a safe, nurturing, therapeutic, and stable residential for foster dependents in the Child Welfare System. Our program serves female youth who are dependents of Juvenile Court as a result of abuse, neglect, internalized/externalized behaviors, or inability to be cared for by functioning adults. Our goal is to help stabilize these women so that they are free from sexual exploitation and able to transition into lower level of care (e.g., foster home, adoption, reunification with family, or independent living).

Harrell Kagler Interventions, LLC

Harrell Kagler Interventions Inc. is an educational and human service community-based consulting business created to empower families globally through education and human services. HK Interventions provides specific intervention programs for youth and family covering culturally specific parenting, programs for victims and survivors of sex trafficking and other mental health services. In addition to these programs, HK Interventions provide seminars and training in education and human services.

Delta GEMS, Delta Academy & PVAC DST Scholarship Program

The Dr. Betty Shabazz Delta Academy is a unique program designed for young ladies ages 11-14. The goals of the Academy are to enhance or spark interest in math, science, technology

and/or careers where minority women are scarcely represented. The Dr. Betty Shabazz Delta Academy's aim is to shape well rounded young women by focusing on African American history, literacy, character development, healthy choices and service learning.

The Dr. Jeanne L. Noble Delta G.E.M.S (Growing and Empowering Myself Successfully)

Institute represents a natural outgrowth and extension for the continuation of the acclaimed Dr. Betty Shabazz Delta Academy and its associated theme, Catching the Dreams of Tomorrow. The Delta GEMS Program honors the 12th National President of Delta Sigma Theta Sorority, Inc., Dr. Jeanne L. Noble, a legendary pioneer in the field of education. The Delta GEMS Program, officially renamed The Dr. Jeanne L. Noble Delta GEMS Institute, continues to spotlight teenage girls between the ages of 14-18 in grades 9 through 12, who have not reached their full academic potential.

How Do I Participate?

First, form a team. A team is defined as at least two people and can include as many as 10 people. Team members can be co-workers, friends, roommates, teammates- anyone who likes to dance, have a good time and be involved in helping out a good cause. Each team member then asks individuals to sponsor her/his participation in the dance-a-thon. The team fundraising goal is 1,000. That may seem like a lot at first, but if 10 team members each get 10 people to give them \$10 to dance, that's \$1,000!

Want to dance but don't have a team? Don't worry! Admission tickets to the event are \$10. All are welcome to attend.

How do I register my team?

You can register by clicking on the QR code on the flyer or by emailing tamarracaul@gmail.com. Once you register an information packet will be sent to your email with additional information. All donations will need to be submitted electronically by paypal or by check/money order to Pomona Valley Alumnae Chapter, with the team name/team captain's name in the memo. All questions can be submitted to tamarracaul@gmail.com.

How do I help meet my team's fundraising goal?

Each team is encouraged to get 10 participants to join their team in hopes of raising \$1,000. That may seem like a lot for one person, a small business, or a club, but if everyone on your team does their part you'll be surprised how easy raising a \$1,000 really is! But don't worry, if your team raises a little less, the donation still makes a huge impact!

Develop a list of people you can ask. Ask people from your address book, email contact list, holiday card list, your hairdresser, pet groomer, and other local business you patronize- even old friends from high school or college. People you see every day and with are a great way to start.

Then ASK! It's simple, yet so often overlooked, feared or avoided. Before you ask someone for a donation to support your participation in the Human Trafficking Awareness Dance-a-thon, remind yourself of all the good that will come from that single donation- it will go to support

You are not asking someone for a donation for yourself, you are asking on behalf of others who may not be able to ask for themselves. That's what this is all about!

Here's an example of how to raise more than \$500 in just one week:

Day 1- Sponsor yourself for \$30

Day 2- Ask four family members for \$25

Day 3- Ask five friends for \$20 each

Day 4- Ask five co-workers for \$20 each

Day 5- Ask five local businesses (hairdresser, florist, doctor, etc.) for \$20 each

Day 6- Ask your company to sponsor you for \$100

Day 7- CHALLENGE YOURSELF! Ask one person among your network who you believe can make a contribution of \$250 or higher. Plan your "ask" and strategy well, take a deep breath, and make the request. More often than not, you will be surprised by the results!

Use these sample letters as templates to send to your family, friends, and colleagues. Simply copy and paste into a document or an e-mail!

"Join My Team" Sample Letter

Dear Friends and Family,

I've decided to participate in the Human Trafficking Awareness Dance-a-thon and I'm inviting you to join my team! By joining my team, you will be signing up not just for an evening of fun, but also for a celebration of the great things we can achieve when working together for a common cause. By participating in this Dance-a-Thon, we will be showing our support and generating awareness for Human Trafficking. These services include housing and counseling for victims, as well as education and prevention programs. So what are you waiting for? Join my team today or make a donation on my behalf.

Register Here:



**Human Trafficking Awareness Dance-a-Thon
Pomona Valley Alumnae Chapter, Delta Sigma Theta Sorority, Inc.
January 31, 2020**

Participants Roles and Responsibilities

Team members shall serve as an awareness enthusiast soliciting funds in support of the PVAC Dance-a-thon from 1/1/2020 to 1/31/2020. The collection of funds can be cash, team captain PayPal pools, or by mailing a check directly to the PVAC PO Box 1942, Pomona, CA. 91769. Personal checks must be received no later than 1/18/20. Money orders and cashier's checks must be received no later than 1/18/20.

I am a team member

The role of the team captain encompasses the responsibility of a team member and extends to include the collection of total team funds by 1/31/2020. The sum of donations shall be transferred to Pomona Valley Alumnae Chapter by check, cash, or paypal.

All checks should be written out to Pomona Valley Alumnae Chapter. Personal checks must be received no later than 1/18/20. Money orders and cashier's checks must be received no later than 1/18/20.

I am a team captain

Printed Name _____

Signature _____

Date _____

